



2017 Waupaca County Broadband Access/Demand Survey

Surveys may be taken online at <https://goo.gl/LPJRui>, or returned to the Waupaca County UW-Extension office via mail or in-person: 811 Harding Street, Waupaca WI 54981. Questions may be directed to Jessica Beckendorf, UW-Extension Community Development Educator jessica.beckendorf@ces.uwex.edu or 715-258-6230.

The Waupaca County UW-Extension's Leadership Waupaca County (LWC), Waupaca County Economic Development Corporation, and Waupaca County Planning and Zoning are conducting this needs assessment (survey) to determine current accessibility, and broadband needs throughout Waupaca County. In order to identify areas of demand, **it is very important that you include your address.** Survey results will be reviewed and reported in a way that protects your individual anonymity. By identifying local demand with this survey, we may be able to increase the likelihood that enhanced Internet services will be made available to more of Waupaca County.

Results will be used to: Communicate needs with potential service providers and apply for broadband certifications and grants.

1. How did you obtain this survey?

- a. I received a notice in the mail
- b. At my local library
- c. I found a link online
- d. Other (please specify) _____

2. What is your Waupaca County address? _____

- a. Residence b. Business

3. Are Internet services available at your location?

- a. Yes (Skip to Question 4) b. No (Skip to Question 6)

4. If Internet services are available:

a. Do you subscribe to Internet services?

- i. Yes (Skip to "b" below) ii. No (Skip to Question 5)

b. If yes, who is your provider? _____

c. If yes, are you satisfied with your current service?

- i. Yes ii. No (Skip to "d" below)

d. If you are not satisfied with your Internet Services, please share why not (select all that apply)?

- i. Service is too expensive _____
- ii. Service is too slow _____
- iii. Service is inconsistent _____
- iv. Other (please explain) _____

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Para pedir apoyo con la comunicación entre el inglés y otro idioma, favor de contactar a: languageaccess@ces.uwex.edu. Para pedir apoyo con la comunicación debido a una discapacidad, favor de contactar a: oedi@uwex.uwc.edu

5. If you **do not** subscribe to Internet services, please share why not (select all that apply)?

- i. Service is too expensive
- ii. Service is too slow
- iii. Service is inconsistent
- iv. Other (please explain) _____

6. If Internet services **are not** available:

a. Would you subscribe if Internet were available?

- i. Yes (Skip to "c & d" below)
- ii. No (Skip to "b" below)

b. If **no**, please share why not?

- i. Service is too expensive
- ii. Service is too slow
- iii. Service is inconsistent
- iv. Other (please explain) _____

c. If **yes**, how much would you be willing to pay per month for high-speed Internet?

- i. \$20-40
- ii. \$41-60
- iii. \$61-80
- iv. Over \$80

d. If **yes**, how much would you be willing to pay for a **one-time** installation fee?

- i. \$0-50
- ii. \$51-100
- iii. \$101-200
- iv. Over \$200

7. Would you be likely to start, move, or grow a business (including from home) in Waupaca County if you had access to adequate Internet services?

- a. Yes
- b. No
- c. Not at this time

8. Would you be likely to telecommute from your Waupaca County address if you had access to adequate Internet services?

- a. Yes
- b. No
- c. Not at this time

9. If you are a **seasonal resident**, would you be more likely to spend more time in Waupaca County if you had access to adequate Internet Service?

- a. Yes
- b. No
- c. I am not a seasonal resident.

10. Are you aware of any large structures or towers near your location that could potentially be used for high-speed Internet expansion?

- a. Yes
- b. No

If yes, approximate location: _____

Thank you for taking the time to complete this survey!

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